



## **Criminals are experts at impersonating people, organisations and the police.**

They spend hours researching you for their scams, hoping you'll let your guard down for just a moment.

**Stop:** Taking a moment to stop and think before parting with your money or information could keep you safe.

**Challenge:** Could it be fake? It's ok to reject, refuse or ignore any requests. Only criminals will try to rush or panic you.

**Protect:** Contact your bank immediately if you think you've fallen for a scam and report it to Action Fraud.



**TO STOP FRAUD™**